

## TRUE NORTH VALUES LIST

Abundance	Discretion	Ingenuity	Responsibility
Acceptance	Diversity	Inner peace	Reverence
Accomplishment	Duty	Inquisitiveness	Security
Accountability	Ethics	Intellect	Self-actualization
Achievement	Education	Intelligence	Self-discipline
Adventure	Effectiveness	Intimacy	Self-improvement
Affluence	Efficiency	Introspection	Selflessness
Altruism	Elegance	Intuition	Self-reliance
Amusement	Empathy	Inventiveness	Sensitivity
Appreciation	Enthusiasm	Joy	Sensuality
Assertiveness	Environmentalism	Justice	Serenity
Attractiveness	Equality	Kindness	Service
Authenticity	Excellence	Knowledge	Sexuality
Balance	Excitement	Leadership	Significance
Beauty	Expertise	Learning	Simplicity
Belonging	Exploration	Legacy	Sincerity
Bliss	Expressiveness	Love	Solitude
Calmness	Fairness	Loyalty	Sophistication
Carefulness	Faith	Mastery	Spirituality
Certainty	Fame	Mindfulness	Spontaneity
Challenge	Family	Obedience	Stability
Cheerfulness	Financial- independence	Open mindedness	Strength
Clarity	Fitness	Openness	Structure
Cleanliness	Focus	Optimism	Success
Commitment	Fortitude	Organization	Support
Community	Freedom	Originality	Thoughtfulness
Compassion	Friendship	Patience	Tolerance
Competitiveness	Frugality	Perseverance	Transcendence
Connection to others	Fun	Philanthropy	Tranquility
Consistency	Generosity	Playfulness	Trust
Contentment	Grace	Pleasure	Truth
Contribution	Gratitude	Poise	Understanding
Cooperation	Growth	Popularity	Uniqueness
Courage	Happiness	Positivity	Unity
Courtesy	Hard Work	Power	Usefulness
Creativity	Harmony	Practicality	Variety
Curiosity	Health	Preparedness	Vigor
Decisiveness	Helpfulness	Proactivity	Virtue
Decorum	Honesty	Professionalism	Vision
Dependability	Honor	Prosperity	Vitality
Determination	Humility	Recognition	Wisdom
Discovery	Independence	Recreation	Wonder
		Reliability	Youthfulness

